

individual giving

THE
WATERMILL
THEATRE



individual **giving** at The Watermill Theatre

The Watermill Theatre has developed a reputation as one of Britain's most exciting regional theatres and our work is widely acclaimed. We produce professional theatre throughout the year, ranging from Shakespeare to musicals and classics to new plays.

At any one time, The Watermill can be rehearsing a play in the rehearsal studio, while touring a production and presenting a show on the main stage.

Every year we welcome thousands of people of all ages and backgrounds through our doors, and several thousand more experience The Watermill's work when we visit schools.

It costs nearly £3 million each year to deliver all that we do. Our work is made possible by our supremely loyal audience and the generosity of our amazing supporters.

We would like to invite you to support our work by becoming a Benefactor.

Your support will help us to provide a programme of artistic excellence on stage and enable us to continue our invaluable work in the community.

As a small token of our appreciation, you can receive a range of benefits which we hope you will enjoy.

Platinum Benefactor

- Priority booking (whenever possible)
- Reservation of 2 best stalls seats for your personal use for each main house production on a Fri or Sat evening (available during priority booking period only)*
- 2 complimentary tickets for an evening performance of your choice (restrictions may apply and subject to availability)
- 2 complimentary tickets for a matinée performance of your choice (restrictions may apply and subject to availability)
- Opportunity for you and a guest to meet other Watermill benefactors at a special benefactor drinks reception hosted by the Artistic Director*
- A personal tour of the theatre and backstage for you and a guest during the year
- Acknowledgement as Platinum Benefactor in the theatre's season brochure, show programmes and on the website
- Season brochure mailed to you twice a year
- Access to the theatre's online Annual Review
- Access to the theatre's Development Newsletter twice a year

Typically, a Platinum Benefactor donates £2,500 per annum

(Platinum Benefactor donation = £2,396 Benefits = £104)

Your gift to The Watermill

Watermill patronage schemes comprise a benefits value detailing the actual cost of membership to the charity. These benefits can be purchased separately at this price. Any amounts given over and above this benefits value are given freely as a donation and are eligible for Gift Aid. For further information, please contact development@watermill.org.uk

supporting **your** theatre

Gold Benefactor

- Priority booking (whenever possible)
- Reservation of 2 best stalls seats for your personal use for each main house production on a Thur or Fri evening (available during priority booking period only)*
- 2 complimentary tickets for a matinée performance of your choice (restrictions may apply and subject to availability)
- Opportunity for you to meet other Watermill benefactors at a special benefactor drinks reception hosted by the Artistic Director* (additional ticket available to purchase for a guest)
- Acknowledgement as a Gold Benefactor in the theatre's show programmes and on the website
- Season brochure mailed to you twice a year
- Access to the theatre's Development Newsletter twice a year

Typically, a Gold Benefactor donates £1,250 per annum

(Gold Benefactor donation = £1,203 Benefits = £47)

Watermill Circle Benefactor

- An invitation, twice a year, to an exclusive Watermill 'meet & greet' morning where you will meet Watermill staff, actors and creative teams
- Access to a dress rehearsal twice a year
- An opportunity to receive a signed copy of two scripts
- Acknowledgement as a Watermill Circle Benefactor in the theatre's show programme and on the website

Typically, a Watermill Circle Benefactor donates £500 per annum

(Watermill Circle donation = £490 Benefits = £10)

**Extra cost applies and relates to show ticket only*

'The Watermill, one of the most enchanting theatres in the country...' The Guardian



how you can **help**...

I would like to become a: ☐ Platinum Benefactor
☐ Gold Benefactor
☐ Watermill Circle Benefactor

Title (Mr, Mrs, Ms, etc)
Forename
Surname
Home Address
 Postcode
Tel Email

Gift Aid ☐ I would like to Gift Aid my donation and any donations I make in the future or have made in the past 4 years to The Watermill Theatre. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. (Please remember to inform us if you move house or cease to be a UK taxpayer).

Signature Date

Payment Please complete using BLOCK CAPITALS

Credit Card ☐

I authorise you to debit £ from my credit card as follows:

Visa ☐ Mastercard ☐ Maestro ☐
Card no
Start date / Expiry date / Security code
(last 3 digits on your signature strip)

Signature Date

Standing Order ☐

Setting up a standing order will help us save money in administration time and bank charges - please consider this option.

To (name of your bank)
Address (of your bank)
 Postcode
Sort code
Account no

Please pay to: Handelsbanken
Account no: 24183601
Sort code: 40-51-62
Account name: Watermill Theatre Limited, payment reference: IG

Amount (in figures) £
Amount (in words)
Each year starting on until further notice
Signature Date

Cheque (payable to Watermill Theatre Ltd) ☐ **CAF Cheque** ☐

I enclose a cheque for £

Please return your form to:

Development Dept, The Watermill Theatre, Bagnor, Newbury, Berks RG20 8AE

entertain, **enjoy**, inspire, **support**



Pictured clockwise from
top left: *A Little Night Music*,
House and Garden, *Murder*
For Two and *Twelfth Night*.



'It exceeds all expectations to thrill, entertain and excite' The Stage



'If you love truly outstanding theatre, spectacular food, the British countryside - and ducks - then The Watermill Theatre will steal your heart' Anonymous blogger



A regular gift from you will support our work on and off stage. Please give generously. Thank you.

The Watermill Theatre Trust is a registered charity number: 261430 and receives core funding from

The Watermill Theatre Bagnor, Newbury, Berkshire RG20 8AE | Box office: 01635 46044 | www.watermill.org.uk



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



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